

CMR INSTITUTE OF TECHNOLOGY

Vision: To create world class technocrats for societal needs.

Mission: Achieve global quality technical education by assessing learning environment through

- Innovative Research & Development
- Eco-system for better Industry institute interaction
- Capacity building among stakeholders

Quality Policy: Strive for global professional excellence in pursuit of key-stakeholders.

Department of Master of Business Administration (MBA)

Vision: To strive for excellence in management education

Mission: Achieve global quality management education through

- state of art curriculum
- lifelong learning for professional success
- ecosystem for research and extension services

I. Programme Educational Objectives (PEOs): Management Graduates will

1. Pursue successful professional management career
2. Pursue lifelong learning to solve managerial problems
3. Exhibit ethics, entrepreneurship and leadership skills

II. Programme Outcomes (POs): Management Graduates will be able to

1. Apply knowledge of management theories and practices to solve business problems.
2. Foster analytical and critical thinking abilities for data-based decision making.
3. Develop value based leadership ability.
4. Understand, analyze and communicate global, economic, legal, and ethical aspects of business.
5. Lead teams to contribute effectively and achieve organizational goals.

III. Programme Specific Outcomes (PSOs): Management Graduates will be able to

1. Apply the knowledge of marketing, finance and human resource to analyze business environment.
2. Develop critical thinking, analytical decision-making, leadership and entrepreneurial skills.
