

## CMR INSTITUTE OF TECHNOLOGY

**Vision:** To create world class technocrats for societal needs.

**Mission:** Achieve global quality technical education by assessing learning environment through

- Innovative Research & Development
- Eco-system for better Industry institute interaction
- Capacity building among stakeholders

**Quality Policy:** Strive for global professional excellence in pursuit of key-stakeholders.

### Department of Master of Business Administration (MBA)

**Vision:** To strive for excellence in management education

**Mission:** Achieve global quality management education through

- state of art curriculum
- lifelong learning for professional success
- ecosystem for research and extension services

**I. Programme Educational Objectives (PEOs):** Management Graduates will

1. Pursue successful professional management career
2. Pursue lifelong learning to solve managerial problems
3. Exhibit ethics, entrepreneurship and leadership skills

**II. Programme Outcomes (POs):** Management Graduates will be able to

1. Apply knowledge of management theories and practices to solve business problems.
2. Foster analytical and critical thinking abilities for data-based decision making.
3. Develop value based leadership ability.
4. Understand, analyze and communicate global, economic, legal, and ethical aspects of business.
5. Lead teams to contribute effectively and achieve organizational goals.

**III. Programme Specific Outcomes (PSOs):** Management Graduates will be able to

1. Apply the knowledge of marketing, finance and human resource to analyze business environment.
2. Develop critical thinking, analytical decision-making, leadership and entrepreneurial skills.

**IV. United Nations Sustainable Development Goals (SDGs)**

1. **No Poverty:** End poverty in all its forms everywhere.
2. **Zero Hunger:** End hunger, achieve food security and improved nutrition and promote sustainable agriculture.
3. **Good Health and Well-Being:** Ensure healthy lives and promote well-being for all at all ages.
4. **Quality Education:** Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.
5. **Gender Equality:** Achieve gender equality and empower all women and girls.
6. **Clean Water and Sanitation:** Ensure availability and sustainable management of water and sanitation for all.
7. **Affordable and Clean Energy:** Ensure access to affordable, reliable, sustainable and modern

energy for all.

8. **Decent Work and Economic Growth:** Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.
9. **Industry, Innovation and Infrastructure:** Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation.
10. **Reduced Inequalities:** Reduce inequality within and among countries.
11. **Sustainable Cities and Communities:** Make cities and human settlements inclusive, safe, resilient and sustainable.
12. **Responsible Consumption and Production:** Ensure sustainable consumption and production patterns.
13. **Climate Action:** Take urgent action to combat climate change and its impacts.
14. **Life Below Water:** Conserve and sustainably use the oceans, seas and marine resources for sustainable development.
15. **Life on Land:** Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss.
16. **Peace, Justice and Strong Institutions:** Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels.
17. **Partnerships for the Goals:** Strengthen the means of implementation and revitalize the global partnership for sustainable development.

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