



# CMR INSTITUTE OF TECHNOLOGY

(UGC AUTONOMOUS)



(Approved by AICTE, Affiliated to JNTUH, Accredited by NBA & NAAC with 'A+' Grade)

Kandlakoya(V), Medchal Road, Hyderabad – 501 401

Date: 30.10.2025

## CIRCULAR

All the staff members and the students are here by informed that the following are appointed as members of Social Media Cell for the A.Y.2025-26.

<b>Committee: SOCIAL MEDIA/ ADVT.</b>			
<b>S.No</b>	<b>Name and Designation</b>	<b>Department</b>	<b>Role</b>
1	Dr. B. Satyanarayana, Prof. & Principal	CSE	Chairman
2	Mr. R. K. Chithambram, Asst. Prof.	H&S	Member
3	Mrs. S. Jenifer, Asst. Prof.	CSE	Member
4	Mrs. G. Srivani, Asst. Prof.	CSE(AI&ML)	Member
5	Ms. S. Parimala, Asst. Prof.	CSE(DS)	Member
6	Mr. B. Kishore, Asst. Prof.	ECE	Member
7	Mr. K. Sathish, Asst. Prof.	MBA	Member
8	Ms. M. Ramya, Asst. Prof.	H&S	Member
9	Mrs. Navaneetha, Programmer	CSE	Member
10	Ms. K. Lakshmi Prasamma, Programmer	CSE(AI&ML)	Member
11	Mr. M. Raj Kumar, Asst. Prof.	CSE	Member
12	Ms. P. Anusha, Asst. Prof.	CSE(DS)	Member
13	Mrs. G. Anusha, Asst. Prof.	ECE	Member
14	Mr. Vikram Lingala	CSE	Student Member
15	Ms. Paka Keerthana	CSE	Student Member
16	Ms. Ch. Yashika	CSE(AI&ML)	Student Member
17	Ms. V. Supriya	CSE(DS)	Student Member
18	Ms. G. Pranavi	CSE(DS)	Student Member
19	Ms. K. Vaishali	ECE	Student Member
20	Mr. Y. Ajay	ECE	Student Member
21	Mr. T. Yogeshwar	MBA	Student Member
22	Mr. M. Sai Chandu	MBA	Student Member
23	Dr. N. Srivani, Assoc. Prof.	CSE	Member Secretary

### **Duties and Responsibilities of the Social Media Cell:**

1. To carry out the social media campaign for promoting college related news & information.
2. To design innovative post/messages for posting on social media accounts of the college such as Facebook, Instagram, YouTube, LinkedIn etc.
3. To keep track of the views, comments, likes on the social media platforms and report it to the concerned authorities.
4. To coordinate with different departments of the college as well as other stakeholders & collect relevant information for posting on social media.

### **Copy submitted to Secretary:**

Copy to: All HOD's 2. All Concerned 3. Notice Board 4. Office File

  
**PRINCIPAL**

Principal  
CMR INSTITUTE OF TECHNOLOGY  
Kandlakoya (V), Medchal Road,  
Hyderabad-501 401.